



JON M. HUNTSMAN, JR.
Governor

GARY R. HERBERT
Lieutenant Governor

State of Utah Department of Commerce

FRANCINE A. GIANI
Executive Director

THAD LEVAR
Deputy Director

April 16, 2007

MEDIA ALERT

Consumer Protection Issues Alert on “First National Bank” Email Scam
“Scam artists are using real North Carolina bank to prey on Utah citizens”
(For immediate release)

SALT LAKE CITY, Utah – The Division of Consumer Protection announced today that Utah citizens need to be aware of a new email bank scam that is using legitimate information taken from First National Bank, North Carolina. The email states that First National Bank is going through security enhancements for their online banking and informs the recipient their account has discrepancies which need to be changed. The email then directs the computer user to click on a link and enter their account number and related personal financial information. This scam also threatens the recipient that if they fail to comply with First National Bank’s request, their account will be suspended.

“Watch out! This new email scam is hitting Utah inboxes,” said Francine A. Giani, Executive Director of the Utah Department of Commerce, “First National Bank has confirmed to us that is email is fake and no one should click on the link or enter personal financial information online.”

For more information on how to protect yourself from consumer scams and fraud, log on to www.consumerprotection.utah.gov. If you have a question about a possible scam or consumer complaint, contact the Division of Consumer Protection at (801) 530-6601.

For more information contact:
Jennifer Bolton
Public Information Officer
Utah Department of Commerce
(801) 530-6646 office
(801) 652-8322 cell