



State of Utah
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Division of Consumer Protection

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MEDIA ALERT

Consumers asked to check Grandma and Grandpa's televisions in December for DTV transition
"Digital television two months away for Utah, KSL-TV to switch Washington County Dec. 15th"
(For immediate release)

SALT LAKE CITY, Utah – Francine A. Giani, Executive Director of the Utah Department of Commerce and Palmer DePaulis, Executive Director of the Utah Department of Community and Culture announced today that Utahns need to be on the lookout this holiday season for older television sets in relative's homes that may still require a converter box to accept digital signals once broadcasters switch February 17, 2009. Residents in Washington County and St. George should be aware that KSL-TV will be switching to digital starting earlier on December 15, 2008. Consumers who receive free signals through antennas on televisions that have analog tuners and who don't subscribe to cable, satellite or other paid service will need a converter box to receive the new digital signal. The U.S. Government is offering two \$40 converter box coupons per household that must be requested before December 31, 2008. Citizens may also choose instead to purchase a television with a digital tuner or subscribe to a cable, satellite or other paid service. Utah consumers are asked to help senior citizens access converter box coupons before the December 31st deadline and update their equipment if needed by February 17, 2009. Converter box equipment can be purchased at most local and national electronics stores.

"When you go over the river to Grandma's house, make sure her TV is ready to go digital in 2009," said Francine A. Giani, "We want to make sure everyone statewide can enjoy the enhanced digital signal."

"The switch to digital television is an exciting change for Utah. Make sure your relatives and aren't left in the cold with a fuzzy signal by checking their sets this holiday season," said Palmer DePaulis.

Additional information and converter box coupons are available at the following websites;
Utah Division of Consumer Protection: www.consumerprotection.utah.gov
Utah Department of Community and Culture: www.comunity.utah.gov
U.S. Department of Commerce: www.dtv2009.gov

Consumers may also call 1-888-388-2009 or 1-877-530-2634 (TTY)

For more information contact:
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