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## State of Utah Department of Commerce

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May 5, 2010

### MEDIA ALERT

**Senior Abuse and Scams targeting the Elderly focus of May 11<sup>th</sup> event in Utah**  
*“Utah medical professionals to attend program focusing on protecting older citizens”*  
(For immediate release...)

**SALT LAKE CITY, Utah** - Francine A. Giani, Executive Director of the Utah Department of Commerce, along with Anthony Morrison, Ph.D., Executive Director, and Carolyn M. Hunter, Resource Specialist, from HelpwithMyParents.org announced today that a continuing education program will be held on May 11<sup>th</sup> for doctors, nurses, social workers and other medical professionals targeting senior abuse and fraud. The program titled, “Exploited: Protecting our Older Citizens from Abuse and Exploitation” will feature John H. Bowling, Ph.D. from the PRS International School of Aging Services at Southern Oregon University along with noted speakers from the Utah Department of Commerce, Utah Department of Human Services, Salt Lake County Aging Services, Utah Disability Law Center, and Utah Insurance Department.

“In light of recent news reports of an elderly woman being targeted by a social acquaintance for credit card fraud and criminal cases involving more severe elder abuse, we applaud the medical community for taking time to educate themselves about these serious topics,” said Francine A. Giani, Executive Director of the Utah Department of Commerce.

“Doctors and nurses are often the trusted source whom seniors turn to with a concern. We feel that this program will be beneficial to both the medical community and the Utah public at large,” said Anthony Morrison, Ph.D., Executive Director, HelpwithMyParents.org.

The event is being held May 11 at Salt Lake Community College, Larry H. Miller campus, from 9:00 a.m. – 4: 30 p.m. The cost is \$35.00 per person which includes lunch and covers 6 CEU credits. While the public is not invited to attend the event, members of the media are welcome to attend if interested. Program sponsors include; the Utah Geriatrics Society, Utah Department of Health, the Utah Commission on Aging, and the Utah Department of Commerce. For more information please call (801) 483-2447 or log on to:

[www.c4hp.com/professionaleducation](http://www.c4hp.com/professionaleducation)

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