



State of Utah
Department of Commerce
Division of Securities

GARY R. HERBERT
Governor

GREG BELL
Lieutenant Governor

FRANCINE A. GIANI
Executive Director

THAD LEVAR
Deputy Director

KEITH WOODWELL
Director, Division of Securities

May 30, 2012

MEDIA ALERT

Utah wins NASAA 2013 Conference, \$1M in projected revenue to benefit economy

*"500 North American Securities Administrators Association members to attend Salt Lake seminars"
(For immediate release...)*

SALT LAKE CITY, Utah – Utah Governor Gary R. Herbert and Francine A. Giani, Executive Director of the Utah Department of Commerce, announced today that Salt Lake City has been chosen as the site for the North American Securities Administrators Association (NASAA) Fall 2013 Conference. Around 500 NASAA members are expected to attend the September meeting which brings together securities regulators, securities law professionals, financial services industry representatives, consumer advocates and legislative and regulatory policymakers for an in-depth look at key financial services policy issues.

"We are delighted and honored that NASAA and its members voted to return to Utah for the fourth time in its organizations history and look forward to hosting this prestigious meeting in our capitol city," said Governor Gary R. Herbert.

According to NASAA, the Fall 2013 Conference is expected to bring over \$1 million dollars to the local economy through lodging, meals, and meeting related expenses by its members. NASAA cites that their first annual conference was held in Salt Lake City in 1922. This meeting was followed in 1928 with another annual conference in Salt Lake City and most recently in 1996 at Snowbird resort. NASAA will announce September 2013 meeting dates in a future press release.

"Our Division of Securities Director, Keith Woodwell, and his staff work shoulder to shoulder with NASAA on fighting fraud so our team is thrilled to host this event in 2013," said Francine A. Giani.

About NASAA

Organized in 1919, the North American Securities Administrators Association (NASAA) is the oldest international organization devoted to investor protection. NASAA is a voluntary association whose membership consists of 67 state, provincial, and territorial securities administrators in the 50 states, the District of Columbia, Puerto Rico, the U.S. Virgin Islands, Canada, and Mexico.

In the United States, NASAA is the voice of state securities agencies responsible for efficient capital formation and grass-roots investor protection. Their fundamental mission is protecting consumers who purchase securities or investment advice, and their jurisdiction extends to a wide variety of issuers and intermediaries who offer and sell securities to the public. NASAA members license firms and their agents, investigate violations of state and provincial law, file enforcement actions when appropriate, and educate the public about investment fraud. Through the association, NASAA members also participate in multi-state enforcement actions and information sharing. NASAA also coordinates and implements training and education seminars annually for state/district/provincial and territorial securities agency staff.

About the Utah Division of Securities

The Division of Securities enhances Utah's business climate by protecting Utah's investors through education, enforcement, and fair regulation of Utah's investment industry while fostering opportunities for capital formation. Investors should do business with licensed securities brokers and advisers and report any suspicion of investment fraud to the Utah Division of Securities by calling (801) 530.6600; toll free at 1.800.721.7233 or logging on to www.securities.utah.gov.

For media enquiries contact:

Jennifer Bolton

Public Information Officer

Utah Department of Commerce

(801) 530-6646 office

(801) 652-8322 cell

jenniferbolton@utah.gov