



SPENCER J. COX
Governor

DEIDRE M. HENDERSON
Lieutenant Governor



MARGARET W. BUSSE
Executive Director

JACOB HART
Deputy Director

CAROLYN DENNIS
Deputy Director

OWNER NAME _____
BUSINESS NAME _____
MAILING ADDRESS _____

EMAIL ADDRESS: _____

Registration No: _____
Expiration Date: _____

Dear Motor/Powersport Vehicle Franchisee or Franchisor:

The Utah Legislature enacted the New Automobile Franchise Act in 1996 to protect the public interest by helping to ensure fair business practices between motor vehicle franchisors and franchisees. Utah Code Annotated §13-14-105(1) requires that a franchisee or franchisor doing business in this State shall annually register or renew its registration with the Department and pay an annual registration fee.

Whether you are registering for the first time or you have previously registered as a franchisee/franchisor, please return the following information along with your annual registration fee of **\$83.00**. Please reference the enclosed form. The New Automobile Franchise Act covers sales of NEW:

Self-propelled vehicles, trailers, travel trailers, semitrailers,
etc. Utah Code Ann. §13-14-102(16) - (17).

The Utah Legislature similarly enacted the Powersport Vehicle Franchise Act in 2002 to ensure fair business practices between powersport franchisors and franchisees. That Act covers sales of NEW powersport vehicles, including:

All-terrain type I, type II and type III "ATV"
vehicles, snowmobiles, motorcycles, mopeds,
motor-driven cycles, and personal watercraft. Utah
Code Ann. §13-35-102(12).

The Act requires that powersport vehicle franchisees and franchisors doing business in Utah register with the Department of Commerce and pay an annual registration fee. Whether you are registering for the first time or have previously registered as a powersport franchisee or franchisor, please return the following information along with your annual registration fee of **\$83.00**. See enclosed form.

PLEASE NOTE: The registration fee for a franchisee/franchisor who deals in both new motor vehicles and new powersport vehicles is **\$110.00**. See enclosed form.

<https://le.utah.gov/xcode/code.html> click on: [Title 13 Commerce and Trade, Chapter 14 & 35](#)



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Please return this form with payment. Make checks payable to “**State of Utah**” and mail to:

Vehicle Dealers Franchise Act Registration
Utah Department of Commerce/Administration
Box 146701
Salt Lake City, UT 84114-6701

*We cannot process incomplete registrations. Please **NO STAPLES***

Must check only one box:

- \$83.00 Motor Vehicle Franchise Registration
- \$83.00 Powersport Vehicle Franchise Registration
- \$110.00 Both Motor Vehicle and Powersport Vehicle Franchise Registration

Registrations not received by July 1 will be charged a \$20.00 late fee.

If Registering as a Franchisor (manufacturer/distributor), Entity Name	Commerce Franchise Registration Number (if known)
If Registering as a Franchisee (dealer), Name of Dealership	Utah Business Number (from MVED, Tax Commission)
Name of Contact Person for Notices and Process	Telephone Number
Business Address:	City State Zip
Email Address (REQUIRED – Note: We will send future renewal applications and registration certificates to this email address)	
Line-makes Manufactured, Distributed, or Sold– MUST BE LISTED SEPARATELY	
1. 2. 3. 4. 5. 6. 7. 8. 9. 10. (USE SPEARATE SHEET IF NECESSARY)	
Name of Owner/Stockholder	Percentage if Ownership above 5% Check here if no ownership above 5%
Name of Owner/Stockholder	Percentage if Ownership above 5%

If you have questions about the registration, please contact us at Commerceaccounting@utah.gov or (801) 530-4849.

Form Revised **March 2026**